



SPONSORSHIP GUIDE

THANKS TO THE SUPPORT OF PARTNERS LIKE YOU, HOBY
MINNESOTA HAS BEEN DEVELOPING YOUTH LEADERS FOR OVER
FOUR DECADES!

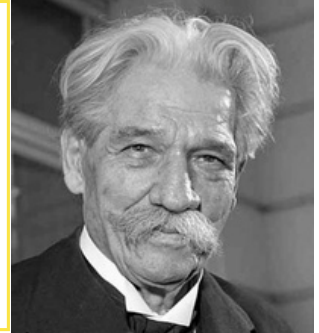


THE HOBY STORY

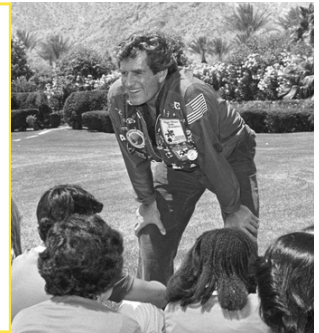
Since 1958, HOBY has empowered over 500,000 students to make lasting, positive change in their communities. Our founder, Hugh O'Brien, led a life of service and left a lasting legacy with HOBY.

At HOBY, we believe all students have the potential to lead. Our seminars bring students together across different backgrounds, cultures, and communities, and are proven to cultivate personal growth and inspire action. Students leave HOBY with the knowledge and passion needed to make a positive impact on the world around them. Enabling sophomores from your community to attend HOBY is a benefit for both the individual and the community as a whole.

AT THE PEAK OF HIS ACTING CAREER, HUGH O'BRIAN JOURNEYED TO LAMBARÉNÉ, GABON TO SPEND NINE DAYS WITH DR. ALBERT SCHWEITZER, THE 1952 NOBEL PEACE PRIZE WINNER. DR. SCHWEITZER INSTILLED IN HUGH A SIMPLE BELIEF: "THE MOST IMPORTANT THING IN EDUCATION IS TO TEACH YOUNG PEOPLE TO THINK FOR THEMSELVES." BEFORE HUGH LEFT AFRICA, DR. SCHWEITZER GRABBED HIS HAND AND ASKED HIM ABOUT HIS EXPERIENCE: "WHAT ARE YOU GOING TO DO WITH ALL OF THIS?"



O'BRIAN RETURNED TO THE UNITED STATES RESOLVED TO PUT DR. SCHWEITZER'S WORDS INTO ACTION. HOBY WAS FOUNDED BY HUGH O'BRIAN IN 1958 AS A NONPROFIT ORGANIZATION WITH THE SAME MISSION WE WORK TOWARD TODAY—TO INSPIRE A GLOBAL COMMUNITY OF YOUTH AND VOLUNTEERS TO A LIFE DEDICATED TO LEADERSHIP, SERVICE, AND INNOVATION.



BY 1977 DELAWARE, ILLINOIS, NEW JERSEY, NEW YORK AND RHODE ISLAND JOINED CALIFORNIA IN CONDUCTING STATE LEADERSHIP SEMINARS. BY 1986, THE HOBY ALUMNI ASSOCIATION INITIATED COMMUNITY LEADERSHIP WORKSHOPS. HOBY ATTENDEES REPRESENTED 51 PERCENT OF U.S. HIGH SCHOOLS AND HOBY VOLUNTEERS NUMBERED 2,500 BY 1988.



FOR OVER FOUR DECADES, HOBY MINNESOTA HAS HOSTED OVER 2,000 AMBASSADORS FROM ALL ACROSS THE STATE OF MINNESOTA. WE HAVE INSPIRED AND DEVELOPED A COMMUNITY OF ALUMNI DEDICATED TO A LIFE OF LEADERSHIP, SERVICE, AND INNOVATION.



MISSION & VALUES

Mission

To inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service, and innovation.

Core Values

Volunteerism

The heart and soul of our organization. We recognize and value what volunteers can achieve by working together. We believe our programs positively impact our volunteer leadership who are the heart of our programs as much as the youth and communities we serve.

Integrity

Forms the foundation of our organization. We grow our organization based on interactions that promote mutual trust and respect with our stakeholders and partners. We strive to ensure the highest level of organizational effectiveness by continually reviewing our programs and processes to improve quality and efficiency.

Excellence

We strive to continually raise our programs to new levels of excellence. We encourage entrepreneurship and innovation in business, education, and social responsibility. We develop creative solutions to address challenges and to utilize opportunities. We believe that leadership skills can and should be continually improved and refined.

Diversity

We value and embrace diversity. We seek out views that reflect all walks of life and reflect those views in our programs. We are sensitive to the special needs and diverse backgrounds of individuals, our students, volunteers and our communities. We give all individuals an equal opportunity to be heard and to benefit from our programs.

Community Partnership

We value community partnerships. We recognize the importance of working with community organizations to strengthen our programs by helping us provide all young people the opportunity to participate in and benefit from a HOBY program. We value the input we receive from our community partners and strive to work together cooperatively and constructively for the betterment of all.



SUPPORTER OPPORTUNITIES



GOLD LEVEL SPONSOR (A) - \$5,000+

- Sponsorship of Seminar Session including verbal sponsorship recognition during speaker introduction
- Video shoutout on HOBY Minnesota Social Media during Seminar
- Company Logo shared on Social Media, and HOBY Minnesota website
- Full page color ad in Ambassador Workbook
- Note from HOBY Attendee
- Logo on Ambassador t-shirts
 - (Donation must be received by April 1, 2024 for t-shirts mention)



SILVER LEVEL SPONSOR (B) - \$2,500

- Sponsorship of Seminar Session including verbal sponsorship recognition during speaker introduction
- Company Logo shared on Social Media and HOBY Minnesota website
- 1/2 page color ad in Ambassador Workbook
- Note from HOBY Attendee
- Logo on Ambassador t-shirts
 - (Donation must be received by April 1, 2024 for t-shirts mention)



BRONZE LEVEL SPONSOR (C) - \$1,000

- Company Logo shared on Social Media and HOBY Minnesota website
- 1/4 page color ad in Ambassador Workbook
- Note from HOBY Attendee
- Logo on Ambassador t-shirts
 - (Donation must be received by April 1, 2024 for t-shirts mention)



AMBASSADOR SPONSOR (D) - \$350

- Company name in Ambassador Workbook, a mention on Social Media, and recognition on HOBY Minnesota website
- Note from HOBY Attendee
- *Logo on Ambassador t-shirts*
 - (Donation must be received by April 1, 2024 for t-shirts mention)

*Each donation of \$350 covers one ambassador's seminar costs (meals, housing, and seminar materials).

*We happily accept ANY amount towards an ambassador sponsorship, including funds earmarked for specific student funds for specific school districts.